# Become a Limitless Entrepreneur Always guard your Confidence!

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*Abstract-* This article/paper focuses on the "what's, when's, and how's" of becoming a limitless entrepreneur. In today's article, we will understand how to protect our CONFIDENCE, the only ability you require to do anything – taking a leap forward or triumphing over our metal blocks. Confidence can be tricky, but it is the ability you have been trying to build in yourself with your abilities, personality, words, actions, and successes. These times can create incredible opportunities or crises of personal Confidence for many who cannot physically, emotionally, and mentally handle these continuous changes. As an entrepreneur, you desire to grow boundlessly, set new milestones, and maximize profits. However, your more significant business competitor is you, so you constantly struggle, fight, and probably overcome or lose against your mental blocks, beliefs, ideologies, emotions, and mindset.

Keywords- Goals, mental blocks, confidence, entrepreneur, desires, success, physically, emotionally, mentally

### I. INTRODUCTION

The Dictionary defines Limitless as boundless, without any limit or any boundary. As an entrepreneur, everyone desires to grow boundlessly, set new milestones, and maximize profits. Isn't it? But then, the question is, how to become limitless? The biggest competitor of your Business is no one but you. Thus, Business is a battle between you as an individual versus you as an entrepreneur. It is a battle wherein you constantly struggling, fighting, and probably overcoming or losing against your mental blocks, beliefs, ideologies, emotions, and mindset. Therefore, Business is a battle between our "desires, aspirations, and goals versus our mental blocks or our self-created confinements. These self-created confinements often restrict us from doing things we want and need to do. The two most common "internal colloquy" that holds back every entrepreneur are "I am unable to perform consistently" and "I am not paid my worth". These internal conflicts influence our external performance. Becoming a "limitless entrepreneur" is possible if one is stuck in internal conflicts or self-created mental blocks. This confinement can be at zero dollars or a million dollars. If you aren't moving ahead or taking a leap forward to the next level, you are stuck in becoming a limitless entrepreneur. Therefore, the first step towards becoming a "Limitless Entrepreneur" is to be Limitless in your thoughts, words, and deeds. Overcoming our mental blocks is taking the first step toward success.

## **II.HOW TO BECOME LIMITLESS IN BUSINESS?**

In today's article, we will understand how to protect our CONFIDENCE to be a "Limitless Entrepreneur. "In life and business, to do anything, the minimum ability you require is CONFIDENCE!!! For example: To leave a well-paying job and start a business, launch a new product, professionalize your organization, go international, buy a larger company, or take significant risks in business, the minimum ability you require is confidence. Protecting and nurturing our confidence can increase our success multifold now since we are currently in the "4th Trigger period". A Trigger Period is a unique period where how we work, trade and communicate changes thoroughly.The 4th and the most dangerous trigger period has begun with changes in all spectrums and aspects of human lives.

You will notice that the current trigger period has already questioned and challenged concepts like joint families, sovereign boundaries, marriage, recreating, political establishments, unions, long-term employment, etc. The most exciting part of this period is that in such times, you can either be a disrupter or be disrupted!!! You can either be disrupted by new age companies, people, new products, services and out of the word experiences or you can be a disrupter and build yourself. Now the question arises: Who is behind this trigger period? Behind the current trigger period is a unique phenomenon that has revolutionized our lives: Technology. The 4th trigger period is also called as "The Digital period". Technology is like the sun. Just like you can't see the sun directly but experience its rays, similarly, you cannot see technology, still you can experience its effects in the form of Scientific, Economic, Political Changes, Social and Cultural Changes. These changes have been made short-lived, meaning everything will be created for a short time and then destroy itself for a new thing to happen. Because of these changes, employment, livelihood, business, and income are constantly being challenged. We can no longer resort to political, social, religious, or cultural institutions to protect our Confidence in this technological era. We are left to ourselves to help ourselves. These times can create incredible opportunities or crises of personal Confidence for many who cannot physically, emotionally, and mentally handle these continuous changes. The only thing that can protect you in these times and ensure you succeed in everything you do is the one crucial, unique ability that you need to build, maintain and multiply, and that is Confidence. Only confident people can handle the changes in this new world.

The six things to remember about Confidence are:

- 1. Confidence is an ability, not an attitude.
- 2. It is ageless, timeless, and ceaseless.
- 3. Derived from inside, not externally borrowed.
- 4. Confidence should be the no.1 ability you build.
- 5. Confidence is the central pillar, and all other abilities are by-products.
- 6. Individuals who can sustain their Confidence develop a natural aptitude for any extent of learning & accomplishments & remain motivated under the most challenging circumstances.

People who can manufacture their Confidence and develop it as a natural attitude can learn anything, accomplish anything, and remain motivated in the most challenging and frustrating conditions.

#### **III. CONCLUSION**

If you want to become limitless, a confident mindset, and optimum use of technology are the Keys. Mindset and Confidence are critical to achieving the results you want to achieve. As rightly said, our thoughts give us the Confidence to create our results. Business is a machine in which the entrepreneur is the operator. If he is not operating it confidently, the business won't be able to perform and grow the way it is meant to. Therefore, a positive and growth-oriented mindset is what will improve every aspect of your business, and it will help you to become a limitless entrepreneur. A positive mindset will result in positive changes in your business.

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