THE ARRANGEMENT OF RELIGIOUS TOURISM CORRIDOR IN SEKUMPUL MARTAPURA BASED ON LIVABLE STREET

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Abstract – The public interest to the religious tourism of K.H. Zaini Abdul Ghani Al Banjary’s grave in Sekumpul, Martapura increasing in each year. The phenomena show the potential apparently to develop the tourism area. Because religious tourism offers “double satisfactions” these are the tourists not only get satisfaction in their journey but also the spiritual satisfaction that strengthen their faith. However, The social, economy and spiritual potential are not supported by the physical conditions that is uncomfortable, unsafety, inaccessible corridor that accommodate the activities. The purpose of this study is to formulate the concept of the corridor that comfortable and accommodate for all the corridor users and support the corridor for religious tourism purpose. this research based on livable street approach because considering the aspects of comfort and safety corridor. The strategy used in this research was qualitative method. The method can be accomplished by the data collections applied by observation and interviews, observation, and interviews, analysing data existing based on livable street aspects. Finally, the concept formulation of the religious tourism corridor design in sekumpul martapura based on livable street approach. The result of this study is proposed the concept in arranging religious tourism corridors in sekumpul martapura based on livable street approach that design the street pattern which can be applied by the normal use and the spiritual activities, and completing the corridor facilities such as the availability of safe and convenient pedestrian lanes, bicycle lanes and public transportation. And strengthen its identity as a corridor of religious tourism area that can be achieved by improving the quality of praying places such as the arrangement of outer space, the addition of supporting facilities of religious activities, and designing the complementary elements of the corridor that can strengthen the identity of the religious tourism area

Index Terms - Livable Street, Religious Tourism, Sekumpul

I. INTRODUCTION

Over the last few decades, the phenomena of religious tourism is in great demand by the Muslim community in Indonesia. Proven by the increasing activities of pilgrimage to the tomb of the ulamas and kyai who are considered to have a major role in spiritualism. As it happens in the Guru Sekumpul's tomb or Makam K.H. Zaini Abdul Ghani Al-Banjari located in Sekumpul village of South Kalimantan. For many K.H. Zaini Abdul Ghani Al Banjari’s fanatic, the pilgrimage or religious tourism has become a weekly, monthly and even annual routine.

The phenomena of religious tourism prove the syiar islam growth in South Kalimantan. That what makes Martapura town filled by Islamic values. Particularly in Ramadan and Guru Sekumpul funeral anniversary, intensity of pilgrims increased sharply. Pilgrims increased over the usual days. Recorded from the last three years of tourists from local and outside the country that visited the area of religious tourism Sekumpul in 2015 amounted to 483,727, in 2016 visitors amounted to 3,226,496 people and in 2017 that counted to June amounted to 2,785,031 people [1]. From that phenomena it is obviously increase more than 500 percent from 2015 to 2016 of tourists and constantly increase until 2017. It makes Sekumpul region established by the government as a center of regional and national religious activities and areas of cultural tourism and cultural heritage destined [2].

Religious tourism is a temporary travel activity to gain a spiritual experience by visiting places of religious value such as tombs or sanctified places [3]. The religious tourism of Sekumpul gives a positive impact to improve the local community's economy. Because tourism and the economy are two things that affect each other and mutually beneficial if the tourism field are managed properly [4]. The concept of tourism activity can be defined by three factors [5], that are something to see, something to do, and something to buy. Something to see is related to the interesting things in the tourist destination, something to do is related to the activities of tourists in the tourist attractions, while something to buy is associated with local souvenirs of tourists bought in the tourist area he visited.

The impacts of economic development from religious tourism to bring a vibrant economy of the surrounding community, which can be seen from the many different business community, ranging from craft traders, Muslim equipment dealers, stalls, cafes, hawkers, motorcycle taxis, parking and

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lodging along the road. The Sekumpul Corridors potentials should be balanced with comfort, safety, accessible for road users, and accommodate funeral anniversary that be held in every years.

The importance of safe and comfortable roads especially for pedestrians, disability, and the elderly in town that can live the road. the more comfortable and safer road is considered to attract more people to cross the street, potentially reducing dependence on private motor vehicle use and thus less conflict that causes road congestion.

Livable street concept is the concept of complete road that live, secure, comfort, environmental health, uniqueness identity, green, fun, can be a social space for all road user, disability, motors or non-motorized vehicles and transport common [6] [7] [8]. This approach is also known as a perfect approach that can be applied to Skumpul corridor that require tranquility for religious practice.

II.IDENTIFY, RESEARCH AND COLLECT IDEA

The paradigm used in this research is a naturalistic paradigm with a qualitative methods [9]. These methods can be accomplished by identifying the physical condition of the corridor and interview. Aspects that used in this study are physical and non-physical aspects of the corridor that cause the discomfort of Corridor users. The related aspects of identifying that cause the discomfort corridor users are analyzed based on the livable street criteria [6],[7],[8]. that safety and comfort, Healthy street, social space, Neighborly territory, Fun green street, unique, transparency, Maintenance and good quality of construction and design. The main tool used in this research is walkthrough analysis [10], which is summarized by mapping technique [10] and semi structured interview to identify the main problem of the corridor, what is liked and disliked by the Sekumpul community, and the respondent idea for the better Sekumpul based on their perception about livability. For this study, interviews were conducted on several respondents directly related to the study including residents who were among the elderly, as well as Sekumpul corridor users and tourists, religious and commercial areas. Respondents were questioned using random sampling.

III. FINDINGS AND RESULT

Based on livable street aspect [6],[7],[8]. Found 2 main components in this research to accomplish the concept of arrangement that suitable with religion tourism corridors of sekumpul martapura that observed by the corridor livability based on the condition of the existing corridor and public perception about corridors livability and things that people like and do not like to the condition of the corridor and what the respondent idea for the better Sekumpul. Which then formulates the concept of arrangement of the religious tourism corridor in sekumpul martapura.

A. Walkthrough analysis based on the The livability of the Sekumpul corridors

First, Safety and Comport from the result that shown in building border line figure 2. It is known that the arrangement criteria of Sekumpul corridor is to arrange the corridor in accordance with the Banjar Regency Regulation concerning the Road Border that is 15 meters.

The interview question seeks two purpose [11] that reveal the context and reconstruct the respondents experiment that include several aspect:
1. How often do the respondents visit the Sekumpul corridor
2. How accessible the corridor and the public transport facilities
3. How comfortable the pedestrian are (does the pedestrian way cause any accidents for pedestrians)
4. How clarity the signage of the corridor are
5. How comfortable and friendly the environment are
6. How healthy the corridor are (related to air pollution, road noise, vegetation, etc.)
7. How comfortable the respondent in praying activity? (For Pilgrims / residents of the assembly area)
8. What is the main problem in the Sekumpul corridor based on respondent perspective
9. What do they like and don’t like
10. And what the respondent idea for the better Sekumpul

This study was conducted in 2018 in the Sekumpul Martapura corridor along 2.01 KM as shown in Figure 1. With a boundary of 1 block of building (± 100 meters of roadway) from each side of the road.

Figure 1. Administrative Boundary of the Study Area

From the result that shown in road structure figure 3. Is known that the arrangement criteria of sekumpul corridor are need for widening road in accordance with the general provisions of zoning regulations for primary local roads ie at least 7.5 meters [12], roads should have clarity signage, the
road must have a median road to avoid the chaos of motor vehicle. Roads should be able to accommodate all road users include the pedestrians, disabilities, or public transportation, and need a drainage channel reconstruction. Drainage channels should be closed to avoid accidental road users and to avoid the behavior of people throwing waste in drainage channels.

Fig. 3. Road Structure

From the result that shown in Pedestrian ways figure 4. Is known that the arrangement criteria of Sekumpul corridor are: along Sekumpul corridor must provide pedestrian track, disability path, and bicycle path, the pedestrian road surface should be flat and not hollow, Requires a barrier between highways, bicycle lanes, pedestrian lanes and buildings. The pedestrian track should be comfortable and secure, and pedestrian ways should be barrier-free and polluted.

Fig. 4. Pedestrian Ways

Second, Healthy Street from the result that shown in Traffic volume figure 5. Known that the arrangement criteria of Sekumpul corridor need more facilities (like pedestrian lanes, bicycle lanes, and public transportation modes) that are comfortable, safety, attractive and have a good quality to accommodate alternative non-motor modes and public transportation modes. So the use of personal transportation mode can be decreases.

Fig. 5. Traffic volume

Third, Social Space from the result that shown in social space figure 6. Is known that the arrangement criteria of Sekumpul corridor that the bench should be available evenly along Sekumpul road, the bench should be comfortable and secure, and need have a specifically open space that is safe and comfortable to accommodate the social interacting community.

Fig. 6. Social space

Fourth, Neighborly territory from the result that shown in neighborly territory figure 7. Known that the arrangement criteria of Sekumpul community attach to the environment have to be improved by strengthening the identity of the corridor as a religious tourism area Sekumpul Martapura so that the people in the segment parameters can have the sense of belonging to the place.

Fig. 7. Neighborly territory

Fifth, Fun and Green Street from the result that shown in vegetation figure 8. Known that the arrangement criteria of Sekumpul corridor need for vegetation titled width along Sekumpul corridor to create a comfortable corridor that protect from the sun, and variety vegetation to create a pleasant green environment. This strategy can soften the environment, Pedestrian paths need to use materials that can reduce the heat of the local temperature, and the pedestrian way design should be attractive to attract pedestrians to pass.

Fig. 8. Vegetation
Sixth, from the result that shown in religious activity figure 9. Known that the arrangement criteria of Sekumpul corridor need for a specific treatment in temporary religious activities as follows, and sekumpul corridor needs to focus in increasing the pilgrims services by adding support facilities for religious activities such as wudlu place, health post and accessible congregational consumption post, and then improve the quality of homestay that close to the dome of the guru Sekumpul, good traffic coordination during the held of temporary religious activities, and a comfortable parking area that safe and accessible by the pilgrims.

Seventh, from the result that shown in Transparency figure 10. known that the arrangement criteria of Sekumpul corridor it is necessary to improve the quality of the facade more attractive and transparent retail buildings as to create an interconnected atmosphere between inside and outside building.

Eighth, from the result that shown in maintenance of good quality and design figure 11. known that the arrangement criteria of Sekumpul corridor the trash should be applied along the Sekumpul road, and need for waste sorting system, Container garbage for pedestrians placed in every 50 meters, Placing garbage containers do not interfere with road users or other means.

B. Analysis of public perceptions on livability of sekumpul corridor

In this analysis there are several things that need to involve community participation that is related to the identification of physical condition of the corridor, the problems which according to the society is very important to be immediately give the solution, the things that people like, the do not like and some sekumpul community idea related to the development of the corridor. The technique used in this analysis is semi structural interviewing technique. This technique is used to collect opinions, ideas, and enter from related communities about the corridor of religious tourism area Sekumpul Martapura.

To explore ideas and opinions from the public used index cards that have been designed associated with the general criteria of livable street.

Based on the interviewed result most of the respondents answered very often visited sekumpul within the range of 1 to 6 times a week with the purpose of pilgrimage or just shopping around Sekumpul. Because of his residence located around martapura. Others answered rarely or within a period of 1 to 3 in a month with the purpose of pilgrimage.

Accessibility the majority of respondents said it was easy to access the sekumpul road, but they also said on the way around, especially around the Tomb of Guru Sekumpul during the crowded congregation, difficult to access. some others said it is difficult on certain days, such as the day of jum'at at which is the access closed for praying activities. And the road is crowded and narrow.

Public transportation problems respondent most said it was hard to find, because public transport only reaches the main road, and doesn’t enter Sekumpul territory, others said it was easy for public transportation such as motorcycle taxi, becak and bentor. And there are some respondents who never access public transportation at all.

Motor vehicles respondents who being used motor vehicles said most respondents that used two-wheeled vehicles said the road is easy to access, but they feel insecure and quite difficult to parking the vehicle because of the narrowness road, and the unavailability of parking lots along the road.

To cross the Sekumpul corridor by walking based on interview result most respondents said it was uncomfortable and unsafe to cross the road by walking, due to the lack of a pedestrian way, so the pedestrians often used the highway to cross the Sekumpul road. In the street sekumpul also there is no shady vegetation so that when accessing the road by walking very uncomfortable. Store building along the road are often display their wares along the side road causing loss of space for
pedestrians. Another small part felt it was safe to walk because the speed of vehicles passing on the road collected quite slow.

Signage Most respondents said it is unclear, and still not complete. The road marker around the religious tourism area is only inscribed with the “Sekumpul dome” and that its existence is not very helpful because of its location directly opposite the entrance gate dome Gathered.

Environmental comforts. Some respondents said that the environment a little bit uncomfortable, they said the discomfort is caused by narrow roads, crowded, traffic jams, less vegetation, and when in rainy days street are often flooded. Especially in the market area ridho, very dense and chaotic so often lead to circulatory insufficiency.

Healthy street aspect most of the respondents stated that the corridor environment is not healthy, due to the lack of vegetation in the Sekumpul corridor, at certain times such as haulan, mawlid habsy and ramadhan, the density of passing vehicles causes air and noise pollution and during the rainy season many road segmen are overflow by flood, and uncomfortable pedestrian way to cross.

Comfort in praying activity most respondents said quite comfortable while worshiping in the area sekumpul, due to a place of worship far enough from the highway, so the effects or pollution from passing vehicles is not too disturbing. Except in certain moments like when pilgrims are piled up.

According to the respondents the main problem of the Sekumpul corridor is the narrow street, to crowded street, less vegetations, Unrestrained and limited parking spaces, lack quality of pedestrian ways, there is no public transportation access for pilgrims, and many buildings that build on an illegal land.

Most of the respondents liked the religious sense and the friendliness of the visitors, others liked the trade area along the way of the collections that they value more complete and varied. And they don’t like the narrow street, the Lack of traffic management, Parking haphazardly, lack quality of pedestrian way, and not found the zebra cross along the street, the overheating weather, and air pollutants. And then they suggest the need for widening the street, improve the pedestrian ways quality, using material that cooling the local heat, adding vegetation and sun shading in the special area like musholla arraudhah, set the parking lot, especially in ridho market area, and improve the quality and structuring of traditional markets ridho, repair the drainage channel, traffic signage settings, special area of religious tourism plus a better place design ablution and permanent, and an interesting religious tourism area design.

C. The concept of arrangement of religious tourism corridor based on livable street

First, The Sekumpul Corridor should have a safe, comfortable and accessible pubic space for all road users, accommodate the guru Sekumpul funeral anniversary and Ramadhan events, especially for pedestrians, disabilities, elderly, cyclists and public transport.

Second, more facilities (pedestrian paths, bicycle paths, and public transportation modes) are convenient, safe, attractive and of good quality and can be used for the big event of Haul Guru Sekumpul.

Third, There is a need for open space that is safe, comfortable and accessible for the community so as to increase the social interaction of people and Sekumpul tourism.

The sense of community attachment as well as religious tourism visitors Sekumpul to the environment must be improved by strengthening the identity of the corridor as a religious tourism of Sekumpul Martapura by providing elements of Islamic nuances along the corridor. By adding street furniture that is nuanced as Islamic calligraphy Al-qur'an and asmaul husna.
And then Sekumpul corridor need for additional street facilities that facilitate the maintenance of the Sekumpul environment.

IV. CONCLUSION

To improve the secure and comfort of Sekumpul corridor need to be done by completing the corridor facilities such as the availability of safe and convenient pedestrian lanes, bicycle lanes and public transportation. While to strengthen its identity as a corridor of religious tourism area that can be achieved by improving the quality of praying places such as the arrangement of outer space, the addition of supporting facilities of religious activities, and designing the complementary elements of the corridor that can strengthen the identity of the religious tourism area.

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